

# ASX Announcement



29 June 2009

## Quickflix completes private placement to raise \$0.75 million

Quickflix has successfully completed a private placement to raise \$750,000 at an issue price of 5c per share. The placement was strongly supported, attracting a number of high quality, new shareholders to the Quickflix register. New shareholders include CAV Investment Holdings, the investment fund of Simon Baker, who from 2001 to 2008 was CEO and Managing Director of the ASX-listed REA Group Ltd (ASX: REA) which operates the successful Australian and international online real estate businesses including [www.realestate.com.au](http://www.realestate.com.au).

This new funding will enable Quickflix to increase its market activity in attracting new subscribers and take advantage of its existing strong growth momentum. The board is delighted to welcome our new shareholders to the register.

### For more information, please contact:

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### About Quickflix

Quickflix Australia's largest independent online movie subscription company with a choice of over 36,000 film, TV series, documentary and sporting titles across 400 genres in DVD and high definition Blu-ray formats.

Quickflix delivers rental DVDs to anywhere in Australia free of charge (next day in most major cities) and there are no late fees or return deadlines. Since commencement Quickflix has delivered over five million DVDs and now delivers almost two hundred thousand DVDs each month.

Quickflix (QFX) was listed on Australia Securities Exchange in 2005.

[www.quickflix.com.au](http://www.quickflix.com.au)